



# CHRISTMAS PACKAGES 2018

SAVE OVER \$700 ON OUR 2 MONTH FESTIVE PLAN







# The Festive Plan

**LET US TAKE CARE OF YOUR DIGITAL MARKETING NEEDS  
ACROSS THE DECEMBER + JANUARY FESTIVE SEASON SO YOU CAN  
FOCUS ON WHAT MATTERS TO YOU MOST.**

Don't let your business be the Grinch who stole your Christmas.

We're here to help you plan out a kick-ass festive season marketing campaign and roll it out across December and January, so that you can spend some time relaxing with family and friends, or focusing on other areas of your business that need attention.

We'll work with you to understand your business, your goals and your requirements during the holiday period; then you get to hand the reins over to us as we ensure you're happy every step of the way.

## **CHRISTMAS PACKAGE INCLUSIONS**

- Daily social media posts for Instagram (also shared to Facebook) and complementary unique Facebook posts
- Facebook and Instagram sponsored posts, including graphic design and targeted set up in Facebook Ads Manager
- Email marketing with a new Christmas themed email template + 5 email newsletter campaigns to your database
- Two new festive website banners designed and uploaded to your site, promoting your sales, products and services

**VALUED AT \$3220, SIGN UP NOW AND ONLY PAY \$2500**

**SAVING \$700, THIS COST COVERS YOUR FULL TWO MONTHS OF DIGITAL MARKETING**

Sign up at this price for December + January until November 28th 2018, or until we are fully booked.

Terms and conditions apply. See next page for details.

## **NEED SOMETHING ELSE?**

Get in touch, we'd love to make a great personalised festive package to suit your needs and budget.



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## TERMS & CONDITIONS

To secure the discounted price, you must sign up to our festive plan before or on November 28, 2018. 50% deposit, totalling \$1250, must be paid prior to December 1 and proof of payment emailed to us. Remaining 50%, totalling \$1250, must be paid prior to January 1 and proof of payment emailed to us.

Work for each month will not begin until proof of payment is provided.

Each payment must be made via bank transfer.

Additional costs may be incurred if you do not have the Facebook Pixel, Facebook Ads Manager or Facebook Business Manager set up correctly, as we will need to spend additional time setting these up for you. If you do have these set up already, we will need to be given access to them, as well as your website, social media pages and email database.

Before December 1, you will need to be available for two consultations with us (included in the package price) either in person or over the phone. The first consultation will be for us to discuss your needs and learn about your business and brand. The second consultation will be for you to approve our strategy and ideas, so that we can begin work and you can be confident handing the reins over to us.

By engaging our services, you also give us permission to share the work we create for you on our website portfolio and social media platforms.

## FURTHER SPECIAL OFFERS

Anyone who signs up to our Festive Plan is also eligible to receive the following discounts:

- 10% off all 1 month packages for the month of February
- 20% off all 3 month packages for the period of February, March & April
- 5% off one-off services