



EMAIL NEWSLETTER
MANAGEMENT PACKAGES



Email Newsletters

WALKER & WOOD CREATIVE AGENCY EXISTS TO PROVIDE AN ADVENTUROUS APPROACH TO MARKETING, DESIGN & CREATIVE PROJECTS

We thrive on forward-thinking, imaginative solutions. Our services are always delivered passionately, making sure that our thinking and creations are authentic to your business's who, why and how, and that it works across the board seamlessly to bring you to your goal.

EMAIL NEWSLETTER MANAGEMENT

Email newsletters, also known as email direct marketing, are a powerful tool when utilised to their full potential, integrated with your website and social media to grow your contacts and harness data.

At Walker & Wood, we curate each email campaign with a strategic angle that creates interest, buzz and excitement, resulting in customers clicking through to your website, learning about what you have on offer and either purchasing your products or getting in touch to utilise your services.

We currently offer 3 base Email Newsletter Package options.

TOUCH BASE	CONNECT	ENGAGE
\$160 PER MONTH	\$280 PER MONTH	\$560 PER MONTH
1 email to your database ✓	2 emails to your database ✓	4 emails to your database ✓
Free database growth strategy ✕	Free database growth strategy ✕	Free database growth strategy ✓

We can also adjust any of these packages to suit your needs and budget, or create a totally bespoke package personalised for you.

Additionally, we offer a free consultation for all new clients incase you want to discuss which option would best suit your email newsletter requirements.



Email Newsletters

TERMS & CONDITIONS

To begin your Email Newsletter Package with us, please get in touch so that we can book in your project.

Each of these packages are on-going contracts with terms and conditions that must be upheld.

Your package must be paid monthly, unless otherwise agreed.

Payment must be made at the beginning of each monthly cycle.

Work will not begin until the full amount is paid with proof of payment emailed to us.

Each payment must be made via bank transfer.

You have the option to end your contract at the end of any monthly cycle, but you must provide us with written notice at least two weeks prior.

Discounts are available if you lock-in a 3 month cycle with no contract termination permitted.

The package pricing listed in this document is subject to change at any time without notice.

We will confirm pricing with you before beginning any project.

On-going clients will always be given a minimum of 1 month notice for any price increases.

As a client, you must make yourself available for at least one initial consultation if required, fill out any online questionnaires we need to better understand your business, and be willing to communicate throughout.

By engaging our services, you also give us permission to share the work we create for you on our website portfolio and social media platforms.