



# **SOCIAL MEDIA**

**MANAGEMENT PACKAGES**





# Social Media

## WALKER & WOOD CREATIVE AGENCY EXISTS TO PROVIDE AN ADVENTUROUS APPROACH TO MARKETING, DESIGN & CREATIVE PROJECTS

We thrive on forward-thinking, imaginative solutions. Our services are always delivered passionately, making sure that our thinking and creations are authentic to your business's who, why and how, and that it works across the board seamlessly to bring you to your goal.

### SOCIAL MEDIA MANAGEMENT

With our experience and thoughtful processes, we help you find the right mix of meaningful words, images and videos that fit your brand. We can bring the charisma to your captions, the "wow" factor to your feed aesthetic and provide cohesion, strategy and style to your social media content.

Better yet, all of our work focuses on the bigger picture – not just followers, likes, engagement and reach – but click throughs and purchases, bookings, or calls. We measure our success by your return on investment.

We currently offer 3 base Social Media Management Package options.

#### FIND ME

**\$145**

PER WEEK (PAID MONTHLY)

- 2 Instagram posts per week
- 2 Facebook posts per week
- 1 Instagram story per week
- 1 Facebook ad per month

#### KNOW ME

**\$205**

PER WEEK (PAID MONTHLY)

- 4 Instagram posts per week
- 2 Facebook posts per week
- 2 Instagram stories per week
- 1 Facebook ad per month

#### GROW ME

**\$285**

PER WEEK (PAID MONTHLY)

- 7 Instagram posts per week
- 3 Facebook posts per week
- 3 Instagram stories per week
- 1 Facebook ad per month

We can also adjust any of these packages to suit your needs and budget, or create a totally bespoke package personalised for you. Additionally, we offer a free consultation for all new clients incase you want to discuss which option would best suit your social media requirements.



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## TERMS & CONDITIONS

To begin your Social Media Package with us, please get in touch so that we can book in your project.

Each of these packages are on-going contracts with terms and conditions that must be upheld.

Your package must be paid monthly, unless otherwise agreed. The monthly cost is 4x the weekly amount.

Payment must be made at the beginning of each monthly cycle.

Work will not begin until the full amount is paid with proof of payment emailed to us.

Each payment must be made via bank transfer.

You have the option to end your contract at the end of any monthly cycle, but you must provide us with written notice at least two weeks prior.

Discounts are available if you lock-in a 3 month cycle with no contract termination permitted.

The package pricing listed in this document is subject to change at any time without notice.

We will confirm pricing with you before beginning any project.

On-going clients will always be given a minimum of 1 month notice for any price increases.

As a client, you must make yourself available for at least one initial consultation if required, fill out any online questionnaires we need to better understand your business, and be willing to communicate throughout.

By engaging our services, you also give us permission to share the work we create for you on our website portfolio and social media platforms.